



32nd Annual

MADE in

CALIFORNIA

Juried Exhibition Prospectus

Awards

First Place: \$750, Second Place: \$500, Third Place: \$250, Solo Show Award: \$350
Popular Choice Award: \$100, Director's Choice: \$200, Mayor's Favorite: \$100
Honorable Mentions, Purchase Awards, and Additional Prizes to be Announced

Important Dates

Entry Deadline:

Friday, March 3rd, 2017

Notifications of Results:

Thursday, March 16th, 2017

Shipped Works to Arrive:

Tuesday, April 18th, 2017

Artwork Drop Off:

Friday, April 21st & Saturday,
April 22nd, 2017 12pm - 3pm

Opening Reception:

Saturday, May 6th, 2017
7pm - 9pm

Awards Ceremony: 8pm

Exhibit Dates:

May 6th - June 30th, 2017

Artwork Pickup: Saturday,

July 1st, 2017 11am - 3pm

Shipped Works Returned:

Starting July 7th, 2017

Eligibility

Open to all artists residing in California. All entries must be original, completed in the past three years, and not previously shown at the Brea Art Gallery. All mediums are welcome, including but not limited to: painting, drawing, photography, mixed media, sculpture, ceramics, video, installation, fiber, glass, and fabrics. No crafts or functional art.

All wall pieces, framed or otherwise, must be suitably mounted for gallery exhibition. Artworks that do not have proper wire must be equipped with adequate hanging apparatuses. No saw tooth hangers allowed. Two-dimensional works may not exceed 96" in height and may not weigh more than 100lbs. Artists are required to supply any uncommon installation materials needed to install their work.

Entries and Fees

Juried Show: Each entry (work of art) costs \$20, there is no limit to the number of entries that an artist may submit for consideration. When entering on www.judgify.me/mica please select Regular Entry. Brea residents are allowed one FREE regular entry. Entry fees are non-refundable.

Solo Show: Each year one artist is selected to have a solo show in conjunction with the juried exhibition. This exhibit is held in a separate room of the Gallery and will be presented as an independent exhibition, complete with a separate show announcement.

To qualify for consideration for the Solo Show, artists must submit a cohesive body of work containing between 5 and 10 works of art. Each solo show entry is a flat rate of \$80 for the entire body of work. When entering on www.judgify.me/mica please select the Solo Show Entry. Works entered that are not selected for the Solo Show will be considered for inclusion in the Juried Show.



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Submission

Visit www.judgify.me/mica to submit your work for consideration. Here you will create an account, select your entry type, enter in your artwork details, upload your image, and make your payment. Please visit the MICA 2017 FAQ page at www.breagallery.com for step-by-step instructions on how to enter. If you are unable to access our online entry system, copies of the traditional (mail-in) entry forms can be found on our website or in person at the Gallery.

Jurying

This year's exhibition will be selected and awarded by a panel of industry professionals including the Brea Gallery Director and Curatorial Staff.

Notification

The results of the jurying will be sent out via email by Thursday, March 16th, 2017. If selected, you will be instructed on how to proceed and are required to reply to the email, agreeing to the terms provided. Please note all important dates on the front of this prospectus, particularly the artwork drop off and pick up dates. Accepted artists are responsible for transportation or shipping costs to and from the Gallery.

Sales

Unless otherwise specified, works will be considered for sale at the price indicated on the entry form. In the event that a work is sold, the Gallery will retain 30% of the selling price. A purchaser may not remove work from the Gallery until the end of the exhibition.

Insurance

Works accepted into the show will be insured only while in the Gallery's possession. Insuring artwork during transit to and from the Gallery is the responsibility of the artist. The insurance value is determined to be 70% of the sale price, the same amount the artist would receive if a work was sold. Artwork damaged due to poor craftsmanship, improper hanging apparatuses, compromised integrity or assembly, or poor framing is not covered by the Gallery's insurance.

FAQs

Answers to questions regarding this prospectus, the exhibition, or how to enter can be found at www.breagallery.com, on the MICA 2017 FAQ page, under Art Gallery Exhibitions.

Visit judgify.me/mica to enter today!